

March 22, 2015

SELECTUSA[®] SUMMIT ACADEMY

What: An **intensive, practical orientation program** to jumpstart your success at the 2015 SelectUSA Investment Summit

Who: **Investors & economic development organizations** (EDOs) who want to get the most out of their time at the Summit

When: Sunday, March 22, 2015 from 2:00 to 5:30 pm

...Plus: A **special networking reception** from 5:30 to 6:30 pm

Where: Gaylord National Resort and Convention Center
201 Waterfront Street
National Harbor, Maryland 20745

How: **To sign up for the Academy**, please register for the 2015 SelectUSA Investment Summit through our website at www.selectusasummit.com/registration, and select the “SelectUSA Academy” add-on during registration.

If you are already attending the Summit and want to update your registration to include the Academy, please contact our Event Planner at info@selectusasummit.com.



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Investor Track

This Academy track is designed for **potential investors** and **companies of all sizes** who want to learn the basics of investing in the U.S. market. Participants in this track will gain concrete information and practical tips on **how to invest and grow in the United States**, and what to expect along the way.

The Investor Track will feature sessions on:

- *The Investment Process from A to Z*
- *What Should International Firms Look For?*
- *EDOs: Your Partners on the Ground*
- *Resources for Navigating Investor Visas*

EDO Track

This Academy track is tailored to **state and local governments** and **economic development organizations (EDOs)**. Participants in this track will gain valuable insights into **foreign direct investment (FDI) attraction strategies** and the latest economic development trends and resources.

The EDO Track will feature sessions on:

- *How Global Companies Approach Expansion to the U.S.*
- *Building, Executing, and Sustaining an FDI Attraction Strategy*
- *EB-5: How Does It Fit with FDI Development?*
- *Trends in Reshoring and FDI*